



PEUGEOT



MOTION & EMOTION

ALL-NEW PEUGEOT 308 FEATURES AND SPECIFICATIONS

	ACCESS	ACTIVE	ALLURE	ALLURE PREMIUM ¹	GT ¹
BODYSTYLE					
5 door hatch	●	●	●	●	●
SAFETY					
Driver and front passenger airbags	●	●	●	●	●
Front side airbags	●	●	●	●	●
Full length curtain airbags	●	●	●	●	●
ABS with Electronic Brake Force Distribution (EBFD)	●	●	●	●	●
Emergency Brake Assist (EBA)	●	●	●	●	●
Electronic Stability Program (ESP)	●	●	●	●	●
Side impact absorbent door padding (front doors)	●	●	●	●	●
Collapsible steering column	●	●	●	●	●
Pretensioning and force limiting front seatbelts	●	●	●	●	●
Three rear 3-point seatbelts	●	●	●	●	●
Two force limiting rear seatbelts	●	●	●	●	●
Rear seat child restraint anchorage points	●	●	●	●	●
Automatic door unlocking in accident	●	●	●	●	●
Automatic activation of hazard lights under emergency braking	●	●	●	●	●
Tyre pressure monitoring		●	●	●	●
SECURITY					
Rolling code transponder immobiliser	●	●	●	●	●
Visible VIN	●	●	●	●	●
Delayed automatic locking (functions when vehicle is unlocked but not entered)	●	●	●	●	●
Automatic locking doors and boot (activated by vehicle moving)	●	●	●	●	●
Security coded audio system	●	●	●	●	●
Locking fuel filler cap	●	●	●	●	●
Door ajar warning	●	●	●	●	●
Deadlocks	●	●	●	●	●

	ACCESS	ACTIVE	ALLURE	ALLURE PREMIUM ¹	GT ¹
COMFORT AND CONVENIENCE					
Cruise control + speed limiter	●				
Programmable cruise control + speed limiter		●	●		●
Active cruise control, emergency collision alert and emergency collision braking system				●	
Electric power steering	●	●	●	●	●
Electric parking brake			●	●	●
Hill assist		●	●	●	●
Keyless entry and push button start				●	●
Blind spot monitoring system				●	
Remote control central locking	●	●	●	●	●
Electronic parking assistance (rear)		●	●	●	●
Electronic parking assistance (front)			●	●	●
Reversing camera				●	●
Automated park assist (for entering and exiting car spots)				●	
Electric windows with one touch feature	●	●	●	●	●
Height and reach adjustable steering wheel	●	●	●	●	●
Electrochrome rear view mirror		●	●	●	●
Electrically operated and heated door mirrors	●	●	●	●	●
Electric folding door mirrors with welcome lights			●	●	●
Dark tinted privacy glass rear side windows				●	●
IN-CAR ENTERTAINMENT AND COMMUNICATION					
9.7" multifunction colour touchscreen		●	●	●	●
CD player	●	●	●	●	●
6.9GB jukebox for storing music			●	●	●
Speed related volume controls	●	●	●	●	●
Steering wheel audio controls		●	●	●	●
Bluetooth and USB connectivity	●	●	●	●	●
Additional USB port (two in total)			●	●	●
Satellite navigation			●	●	●

	ACCESS	ACTIVE	ALLURE	ALLURE PREMIUM ¹	GT ¹
HEATING AND VENTILATION					
Air conditioning	●				
Dual zone climate control air conditioning		●	●	●	●
Air conditioned glove box	●	●	●	●	●
Pollen filter	●	●	●	●	●
Odour reducing charcoal filter		●	●	●	●
INSTRUMENTS					
Head up instrument cluster	●	●	●	●	●
Speedometer with digital odometer and digital trip recorder	●	●	●	●	●
Rev counter	●	●	●	●	●
Distance to next service indicator	●	●	●	●	●
Instrument panel lighting dimmer	●	●	●	●	●
Trip computer	●	●	●	●	●
External temperature gauge	●	●	●	●	●
Multi-function digital display, warning messages and vehicle check	●	●	●	●	●
INTERIOR FEATURES					
Front and rear door storage bins	●	●	●	●	●
Front seat back map pockets		●	●	●	●
Removable luggage cover above boot	●	●	●	●	●
Front centre armrest with storage bin and cup holder		●	●	●	●
Rear centre armrest with drinks holders		●	●	●	●
Front map reading lights	●	●	●	●	●
Driver and passenger sunvisors with vanity mirrors	●				
Driver and passenger sunvisors with illuminated vanity mirrors		●	●	●	●
Interior mood lighting			●	●	●
Leather trimmed steering wheel		●	●	●	●
Steering column paddle gear shifters					●
Drilled aluminium pedals					●
Red stitching highlights					●
12V power socket in front centre console	●	●	●	●	●
12V power socket in rear			●	●	●

	ACCESS	ACTIVE	ALLURE	ALLURE PREMIUM ¹	GT ¹
EXTERIOR FEATURES					
15" steel wheels	●				
16" alloy wheels		●	● (96kW e-THP)		
17" alloy wheels			●		
18" alloy wheels			O ²	●	●
Dual chrome exhaust					●
Panoramic glass roof with electric sunblind				●	
Metallic paint	O	O	O	O	O
EXTERIOR LIGHTING AND VISIBILITY					
Halogen headlights with bumper integrated LED daytime running lights	●	●			
Full LED headlights with integrated LED daytime running lights			●	●	●
Rear LED lights	●	●	●	●	●
Front fog lights		●	●	●	●
Automatic rain-sensing front wipers		●	●	●	●
Automatic headlight illumination system		●	●	●	●
Follow me home delayed headlight illumination	●	●	●	●	●
SEATING					
Height adjustable front seats	●	●	●	●	●
Lumbar adjustment on driver's seat		●	●		
Electric lumbar adjustment on front seats				●	●
Electric massage function on front seats				●	●
Sports front seats			●	●	●
60/40 split folding rear seats	●	●	●	●	●
Ski flap		●	●	●	●
Cloth trim	●	●	●		
Alcantara / PVC trim				●	●
Leather appointed trim and heated front seats			O	O	O

● = standard O = optional

1. Allure Premium available January 2015 and GT versions available March 2015. Provisional figures only. Specification for these models to be confirmed.
2. Not available with 96kW e-THP engine

	96kW e-THP	110kW e-THP ¹	110kW BlueHDi	151kW e-THP ²	133kW BlueHDi ²
ENGINE					
Trim level availability	Access / Active / Allure	Allure ¹ / Allure Premium ¹	Allure	GT ²	GT ²
Type	1.2-litre turbo petrol	1.6-litre turbo petrol	2.0-litre turbo diesel	1.6-litre turbo petrol	2.0-litre turbo diesel
Cylinders	3	4	4	4	4
Cubic capacity (cc)	1199	1598	1997	1598	1997
Max power (kW @ rpm)	96 @ 5500	110 @ 6000	110 @ 3750	151 @ 6000	133 @ 3750
Max torque (Nm @ rpm)	230 @ 1750	240 @ 1400	370 @ 2000	285 @ 1750	400 @ 2000
Induction	Turbo charged electronic multipoint direct injection with variable valve timing on inlet valves + exhaust	Turbo charged electronic multipoint direct injection with variable valve timing on inlet valves	Turbo charged high pressure common rail direct injection diesel	Turbo charged electronic multipoint direct injection with variable valve timing on inlet valves + exhaust	Turbo charged high pressure common rail direct injection diesel
Stop / start function	●	●	●	●	●
Emission standard	Euro 6	Euro 5	Euro 6	Euro 6	Euro 6
TRANSMISSION					
6 speed manual	Access			GT	
6 speed automatic	Access / Active / Allure	Allure / Allure Premium	Allure		GT
PERFORMANCE					
Maximum speed (km/h)	207 (man) / 206	211	211	235	220
Acceleration 0-100km/h (sec)	9.6 (man) / 9.1	8.5	8.6	7.5	8.4
0-1000m (sec)	30.7(man) / 30.6	29.5	29.7	27.9	29.4
WHEELS AND TYRES					
15" steel	195/65 R15 91H (Access)				
16" alloy	205 / 55 R16 91V (Active / Allure with 96kW e-THP)				
17" alloy	225 / 45 R17 91V (Allure with 110kW e-THP and 110kW BlueHDi)				
18" alloy	225 / 40 R18 92W (Allure Premium / GT)				
Spare wheel	Space saver 125 / 85 R16 99M				
FUEL TANK					
Capacity (l)	53	53	53	53	53
BRAKES					
Ventilated front discs	●	●	●	●	●
Rear discs	●	●	●	●	●

	96kW e-THP	110kW e-THP ¹	110kW BlueHDi	151kW e-THP ²	133kW BlueHDi ²
SUSPENSION					
Front	Independent with Macpherson type struts and anti-roll bar				
Rear	Deformable cross beam rear axle, coil springs, vertical shock absorbers				
WEIGHTS					
Kerb weight (kg)	1090 (man) / 1150	1255	1310	1200	TBC
Maximum braked trailer towing weight (kg)	1300 (man) / 1200	TBC	1500	1400	TBC
DIMENSIONS					
Length (mm)	4253	4253	4253	4253	4253
Width excluding mirrors (mm)	1804	1804	1804	1804	1804
Width including mirrors (mm)	2043	2043	2043	2043	2043
Height (mm)	1457	1457	1457	1457	1457
Wheelbase (mm)	2620	2620	2620	2620	2620
Boot volume min / max (l)	435 / 1274	435 / 1274	435 / 1274	435 / 1274	435 / 1274
CONSUMPTION AND EMISSIONS					
City cycle (l / 100km)	5.8 (man) / 6.4	8.8	4.8	7.4	4.7
Highway cycle (l / 100km)	3.9 (man) / 4.3	5.2	3.7	4.6	3.5
Combined cycle (l / 100km)	4.6 (man) / 5.1	6.5	4.1	5.6	4.0
CO2 emissions (g / km)	107 (man) / 117	150	107	130	103

● = standard ○ = optional

1. 110kW e-THP engine (Allure and Allure Premium models) available January 2015. Provisional figures only. Specification for these engines to be confirmed.
2. GT available March 2015. Provisional figures only. Specification for these engines to be confirmed.

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MOTION & EMOTION

ALL-NEW PEUGEOT 308 TOURING FEATURES AND SPECIFICATIONS

	ALLURE
BODYSTYLE	
5 seat wagon	●
SAFETY	
Driver and front passenger airbags	●
Front side airbags	●
Full length curtain airbags	●
ABS with Electronic Brake Force Distribution (EBFD)	●
Emergency Brake Assist (EBA)	●
Electronic Stability Program (ESP)	●
Side impact absorbent door padding (front doors)	●
Collapsible steering column	●
Pretensioning and force limiting front seatbelts	●
Three rear 3-point seatbelts	●
Two force limiting rear seatbelts	●
Rear seat child restraint anchorage points	●
Automatic door unlocking in accident	●
Automatic activation of hazard lights under emergency braking	●
Tyre pressure monitoring	●
SECURITY	
Rolling code transponder immobiliser	●
Visible VIN	●
Delayed automatic locking (functions when vehicle is unlocked but not entered)	●
Automatic locking doors and boot (activated by vehicle moving)	●
Security coded audio system	●
Locking fuel filler cap	●
Door ajar warning	●
Deadlocks	●
COMFORT AND CONVENIENCE	
Programmable cruise control + speed limiter	●
Electric power steering	●
Electric parking brake	●
Hill assist	●
Remote control central locking	●
Electronic parking assistance (rear)	●
Electronic parking assistance (front)	●
Reversing camera	●
Electric windows with one touch feature	●
Height and reach adjustable steering wheel	●
Electrochrome rear view mirror	●
Electrically operated and heated door mirrors	●
Electric folding door mirrors with welcome lights	●

	ALLURE
IN-CAR ENTERTAINMENT AND COMMUNICATION	
9.7" multifunction colour touchscreen	●
CD player	●
6.9GB jukebox for storing music	●
Speed related volume controls	●
Steering wheel audio controls	●
Bluetooth and USB connectivity (including 2 USB ports)	●
Satellite navigation	●
HEATING AND VENTILATION	
Dual zone climate control air conditioning	●
Air conditioned glove box	●
Pollen filter	●
Odour reducing charcoal filter	●
INSTRUMENTS	
Head up instrument cluster	●
Speedometer with digital odometer and digital trip recorder	●
Rev counter	●
Distance to next service indicator	●
Instrument panel lighting dimmer	●
Trip computer + external temperature gauge	●
Multi-function digital display, warning messages and vehicle check	●
INTERIOR FEATURES	
Front and rear door stowage bins	●
Front seat back map pockets	●
Retractable cargo blind	●
Front centre armrest with storage bin and cup holder	●
Rear centre armrest with drinks holders	●
Front map reading lights	●
Driver and passenger sunvisors with illuminated vanity mirrors	●
Interior mood lighting	●
Leather trimmed steering wheel	●
Leather trimmed steering wheel	●
12V power socket in front and rear	●
EXTERIOR FEATURES	
17" alloy wheels	●
18" alloy wheels	○
Aluminium roof rails	●
Metallic paint	○
EXTERIOR LIGHTING AND VISIBILITY	
Full LED headlights with integrated LED daytime running lights	●
Rear LED lights	●
Front fog lights	●
Automatic rain-sensing front wipers	●
Automatic headlight illumination system	●
Follow me home delayed headlight illumination	●

	ALLURE
SEATING	
Height adjustable front seats	●
Lumbar adjustment on driver's seat	●
Three rear head restraints (height adjustable)	●
Sports front seats	●
60/40 split folding rear seats	●
Ski flap	●
Flat folding rear seats with boot lever	●
Cloth trim	●
Leather appointed trim and heated front seats	O

● = standard O = optional

	110kW e-THP ¹	110kW BlueHDi
ENGINE		
Type	1.6-litre turbo petrol	2.0-litre turbo diesel
Cylinders	4	4
Cubic capacity (cc)	1598	1997
Max power (kW @ rpm)	110 @ 6000	110 @ 3750
Max torque (Nm @ rpm)	240 @ 1400	370 @ 2000
Induction	Turbo charged electronic multipoint direct injection with variable valve timing on inlet valves	Turbo charged high pressure common rail direct injection diesel
Stop / start function	●	●
Emission standard	Euro 5	Euro 6
TRANSMISSION		
Type	6 auto	6 auto
PERFORMANCE		
Maximum speed (km/h)	210	209
Acceleration 0-100km/h (sec)	8.8	8.9
0-1000m (sec)	29.9	30.1
WHEELS AND TYRES		
Size	225/45 R17W 17" alloy	225/45 R17W 17" alloy
Spare tyre	Space saver 125 / 85 R16 99M	Space saver 125 / 85 R16 99M
FUEL TANK		
Capacity (l)	53	53
BRAKES		
Ventilated front discs	●	●
Rear discs	●	●
STEERING		
Speed sensitive power steering	●	●
SUSPENSION		
Front	Independent with Macpherson type struts and anti-roll bar	
Rear	Deformable cross beam rear axle, coil springs, vertical shock absorbers	

	110kW e-THP ¹	110kW BlueHDi
WEIGHTS		
Kerb weight (kg)	1315	1420
Maximum braked trailer towing weight (kg)	TBC	1400
DIMENSIONS		
Length (mm)	4585	4585
Width excluding mirrors (mm)	1863	1863
Width including mirrors (mm)	2043	2043
Height (mm)	1472	1472
Wheelbase (mm)	2730	2730
Boot volume min / max (l)	625 / 1740	625 / 1740
CONSUMPTION AND EMISSIONS		
City cycle (l / 100km)	8.8	5.0
Highway cycle (l / 100km)	5.2	3.8
Combined cycle (l / 100km)	6.5	4.2
CO2 emissions (g / km)	150	111

● = standard ○ = optional

1. 110kW e-THP engine available January 2015. Provisional figures only. Specification for this engine to be confirmed.

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PEUGEOT 308 CC FEATURES AND SPECIFICATIONS



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PEUGEOT 308 CC FEATURES AND SPECIFICATIONS

	ALLURE
BODYSTYLE	
2 door coupe / cabriolet	●
SAFETY	
Driver and front passenger airbags	●
Front side airbags	●
Head front side airbags	●
ABS with Electronic Brake Force Distribution (EBFD)	●
Emergency Brake Assist (EBA)	●
Electronic Stability Program (ESP)	●
Side impact absorbent door padding	●
Retractable steering column	●
Pretensioning and force limiting front seatbelts	●
Two rear 3-point seatbelts	●
Front and rear seatbelt fastening indicator lights	●
Rear seat child restraint anchorage points	●
Automatic door unlocking in accident	●
Automatic activation of hazard lights under emergency braking	●
Self-deploying rear roll-over bars	●
SECURITY	
Rolling code transponder immobiliser	●
Visible VIN	●
Deadlocking	●
Internally operated central locking	●
Delayed automatic locking (functions when vehicle is unlocked but not entered)	●
Automatic locking doors and boot (activated by vehicle moving)	●
Remote lockable glovebox and centre armrest storage	●
Security coded audio system	●
Locking fuel filler cap	●
Door ajar warning	●
Key in ignition lock warning alarm	●
Roof in operation warning	●
Start and finish of roof retraction warning	●
COMFORT AND CONVENIENCE	
Cruise control + speed limiter	●
Speed sensitive power steering	●
Remote control central locking	●
Electronic parking assistance (rear)	●
Location of car via plip	●
Electric windows with one touch function	●
Height and reach adjustable steering wheel	●
Electrochrome rear view mirror	●
Electrically operated and heated door mirrors	●
Electric folding door mirrors	●



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PEUGEOT 308 CC FEATURES AND SPECIFICATIONS

	ALLURE
IN-CAR ENTERTAINMENT AND COMMUNICATION	
Six speaker radio/CD player	●
Speed related volume controls	●
Remote audio controls on steering column	●
Bluetooth + USB connectivity	●
Satellite navigation	O
HEATING AND VENTILATION	
Dual zone climate control air conditioning	●
AIRWAVE neck heating system with windstop	●
Windstop	●
Air conditioned glove box	●
Pollen filter	●
Odour reducing charcoal filter	●
INSTRUMENTS	
Speedometer with digital odometer and digital trip recorder	●
Rev counter	●
Water temperature and fuel gauges	●
Oil level gauge	●
Distance to next service indicator	●
Trip computer	●
External temperature gauge	●
Multi-function digital display, warning messages and vehicle check	●
INTERIOR FEATURES	
Front door stowage bins	●
Front centre armrest with storage compartment	●
Courtesy light with delay	●
Boot light	●
Front map reading lights	●
Driver and passenger sunvisors with illuminated vanity mirrors	●
Leather trimmed steering wheel	●
White instrument dials	●
2 door sill / ground illumination	●
Drilled aluminium pedals	●
12V accessory power point in centre console	●
EXTERIOR FEATURES	
17" alloy wheels	●
Rear 'diffuser' look bumper	●
Boot lid lip spoiler with integrated brake light	●
Body colour door mirrors and handles	●
Automatically folding steel roof	●
Metallic paint	O



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PEUGEOT 308 CC FEATURES AND SPECIFICATIONS

	ALLURE
EXTERIOR LIGHTING AND VISIBILITY	
Double optic halogen headlights	●
LED daytime running lights	●
Rear LED tail lights	●
Front fog lights	●
Rear fog light	●
Remote headlight beam adjustment from fascia	●
Lights on warning alarm	●
Folding mirrors with welcoming light	●
Heated glass rear window with timed cut-off	●
Automatic rain-sensing front wipers	●
Automatic headlight illumination system	●
Headlight delay security illumination	●
SEATING	
Electrically operated front seats	●
Driver's seat with memory	●
Heated front seats	●
Height adjustment of front seats	●
Sports front seats	●
Leather trim	●

● = standard ○ = optional



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PEUGEOT 308 CC FEATURES AND SPECIFICATIONS

	1.6 turbo
ENGINE	
Type	1.6-litre petrol
Cylinders	4
Cubic capacity (cc)	1598
Bore x Stroke (mm)	77 x 85.8
No. of valves	16
Max power (kW @ rpm)	115 @ 6000
Max torque (Nm @ rpm)	240 @ 1400
Induction	Turbo charged electronic multipoint direct injection with variable valve timing on inlet valves
Emission standard	Euro 5
TRANSMISSION	
Type	6 auto
PERFORMANCE	
Maximum speed (km/h)	212
Acceleration 0-100km/h (sec)	9.8
0-1000m (sec)	31.0
WHEELS AND TYRES	
Size	225/45 R17
Type	17" alloy
FUEL TANK	
Capacity (l)	60
BRAKES	
Ventilated front discs	●
Rear discs	●
STEERING	
Speed sensitive power steering	●
Turning circle between kerbs (m)	10.7
SUSPENSION	
Front	Independent with Macpherson type struts, helical springs and anti roll bar
Rear	Deformable U shaped cross member located by two arms and a hollow anti roll bar



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PEUGEOT 308 CC FEATURES AND SPECIFICATIONS

	1.6 turbo
WEIGHTS	
Kerb weight (kg)	1533
Maximum braked trailer towing weight (kg)	1270
DIMENSIONS	
Length (mm)	4400
Width excluding mirrors (mm)	1817
Width including mirrors (mm)	2039
Height (mm)	1426
Wheelbase (mm)	2605
Boot volume roof up / roof down (l)	465 / 266
CONSUMPTION AND EMISSIONS	
City cycle (l / 100km)	10.7
Highway cycle (l / 100km)	5.8
Combined cycle (l / 100km)	7.7
CO ₂ emissions (g / km)	179

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